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Golden Ruby™ Dwarf Variegated Barberry *Berberis thunbergii* 'Goruzam' PP 16,203

ORANGE, GOLD AND BURGUNDY FOLIAGE OH MY

MADISON, OH – May 29, 2012 – In garden centers now and ready for spring planting is the new Golden Ruby™ Dwarf Variegated Barberry from LCN Selections.

This eye-catching new Barberry hardy to Zone 4, stands out with a stunning color transformation throughout the season. Spring foliage emerges a striking fluorescent orange, with leaves maturing to a burgundy maroon. A gold ring encircles the outer leaf margin in summer. Fall color is a flame orange to brick red. This bold color combination adds drama in the garden against more subdued landscape plantings.

Nicholas Staddon, director of Monrovia's New Plants Team says, "The color of this beauty stopped me in my tracks. Its new foliage nears the color of red coral – drawing the eye and holding it. Golden Ruby is, without a doubt, a show stopper." In fact, he points out, this plant was awarded "Best in Show" at the Far West horticulture industry tradeshow.

Golden Ruby is very slow growing, reaching approximately 15 inches high by 24 inches wide. Unlike many other Barberry varieties, the fruit set with Golden Ruby is sparse. An easy-care plant that performs best planted in full sun in well-drained soil.

Golden Ruby is available now, exclusively through [Greenleaf Nursery Company](#), [Lake County Nursery](#) and [Monrovia](#). Imperial Nurseries will begin selling Golden Ruby in 2011-2012.

"A new cultivar selection needs to be a significant improvement over its predecessors, and Golden Ruby is just that" said Leon Taylor, vice president, product development for Greenleaf Nursery Company. "This selection of *Berberis* is nearing the pinnacle of Jim's work. I say nearing, because with Jim, you never quite know what he has waiting in the wings."

Golden Ruby is part of the Ruby Series™ of dwarf Barberry selections. Others include Crimson Ruby®, Pygmy Ruby™, a Monrovia exclusive, and Midnight Ruby™.



About LCN Selections

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

About UpShoot

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

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