

## FOR IMMEDIATE RELEASE

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Mr. Bowling Ball<sup>®</sup> - Thuja occidentalis 'Bobazam'

## **IT'S A WINNER!**

*MADISON, OH* – May 15, 2012 – Unique not only for its unusual name, this slow growing globe arborvitae wins a perfect score for form! It naturally creates a perfect ball that does not require pruning or shearing to maintain its compact, round shape.

Mr. Bowling Ball<sup>®</sup> is also distinguished by its unique, finely textured, sage-green foliage. It varies dramatically from the more common arborvitae in appearance as its needles are almost feathery in appearance, similar to a Chamaecyparis. An excellent choice for a low maintenance landscape, Mr. Bowling Ball<sup>®</sup> is so versatile it can be used in borders, rock gardens, foundation plantings, highlighted as a specimen or grown as a low hedge.

Growing slowly to an approximate height and spread of only two and half feet, Mr. Bowling Ball<sup>®</sup> prefers a sunny or partially shaded location and is hardy to USDA Zone 3. Like most arborvitae, it will grow in a wide range of soil types, preferring a 6.0 to 7.5 pH.

## **About LCN Selections**

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple<sup>™</sup> crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

## About UpShoot

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

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