



## FOR IMMEDIATE RELEASE

Name: Maria Zampini  
Company: UpShoot™ LLC  
Address: 5010 South Ridge Road | Madison, Ohio 44057  
Cell: 440.812.3249  
Office: 440.259.4059 or 4064  
Fax: 440.357.7676  
Email: [maria@upshoothort.com](mailto:maria@upshoothort.com)  
Website: [www.upshoothort.com](http://www.upshoothort.com)

### Sugar Tyme® – Malus ‘Sutyzam’ PP 7062

## SUGAR TYME CRABAPPLE – A CONSISTENTLY SUPERIOR BLOOMER

MADISON, OH – April 17, 2012 – Repeatedly ranked as one of the Top 10 malus trees in yearly university research projects across the United States for its disease resistance, you will not find a more consistent performer in the landscape than Sugar Tyme®.

Ironically, this crabapple might not have made it on to the market. Sugar Tyme® was a Milton Baron, *Professor Emeritus of Michigan State University* creation. The first nursery that tested this tree passed on it because it did not flower heavily. While under evaluation by Jim Zampini, it was discovered that the crabapple tree does not flower much when young. Instead, its’ energy is actually directed into producing a well-balanced, strong and fast growing tree.

In spring, Sugar Tyme® is filled with masses of single, white, fragrant flowers emerging from pink buds. Masses of vivid red fruit burst in Mid-September and remain colorful throughout January. The fruit is a colorful contrast to the winter snow and persists until eaten by the songbirds.

Street Tree Factsheets® published by the Pennsylvania State University, recommends Sugar Tyme® for street tree planting under utility lines. It requires little or no maintenance to keep its form and beauty.

### **About LCN Selections**

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

### **About UpShoot**

UpShoot LLC is a ‘total plant breeder communication provider’ offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

###