



FOR IMMEDIATE RELEASE

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Cornus kousa chinensis – Biblical Series™ of Chinese & Kousa Dogwoods

THESE DOGWOODS SOAR IN POPULARITY

MADISON, OH – July 3, 2012 – After over 30 years of research and development comes the Biblical Series™ of Chinese Dogwoods. Each tree in the series was derived from the original ‘Milky Way’ dogwood made famous by Wayside Gardens. These new cultivars offer today’s gardener advanced disease resistance, significantly larger flowers and fruit, extra vigorous growth habits and exceptional winter hardiness.

Most notably, they all came through the 1977-1978 blizzards and the 1993 sub-zero temperatures in Northeast Ohio with flying colors, showing no visible tip dieback or winter burn. Their hardiness along with their disease resistance makes them an obvious choice to replace the native dogwoods which have been greatly reduced in number by anthracnose disease. The Biblical Series™ is USDA Zone 4 hardy and is the perfect combination of outstanding beauty and performance.

The Biblical Series™ includes:

Galilean® – Hunter green leaves are enormous in comparison to the species being over twice the size. Abundant flowers are bright white, star-shaped bracts that are colossal in size on a distinct horizontal branching structure.

Prophet™ – Similar to the species but with superior star-shaped, creamy white flowers borne in heavy clusters in June. Generous amounts of both flower and fruit are borne at the same time in late summer. Rich mahogany-red fall foliage gives way to reveal a showy exfoliating bark for winter interest.

Samaritan® – The most vigorous growing variegated dogwood on the market. Handsome creamy-white and green variegated foliage bears no summer leaf scorching. The foliage is showcased in the fall with radiant pink and burgundy hues. Samaritan produces prolific brilliant white flowers late spring and early summer.

About LCN Selections

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.



About UpShoot

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

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